



## JANICE PLATT, DIRECTOR

Quibbles Consulting has been providing marketing consultancy services to small businesses since 2019.

## POINT OF DIFFERENCE

- Small Business Focused
- Hands-on and Collaborative
- Customised strategies that truly reflect the needs of a business
- Proactive and flexible
- Women-led Small Business

## CONTACT US

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Quibbles Consulting is dedicated to empowering businesses and nonprofits, especially in the ever-changing world of digital marketing.

We educate our clients so they are in full control of their marketing decisions, and collaborate with them to move those decisions to action.

We specialise in helping small businesses and startups create marketing collateral that can so often be sorely needed.

We offer be-spoke and customised content and digital marketing services such as branding, logos, websites, blogs, social media and all the nitty gritty of marketing that can be hard to prioritise when you're trying to run your business.

Our services can be customised to suit your needs. Want to get your social media going, but not sure on your first steps? We also provide one to one social media training and ongoing consultancy to ensure your business continues to grow.

## CORE COMPETENCIES

- Marketing Strategic Planning
- Website Design
- Website Development
- Search Engine Optimization
- CRM Management
- Workflow Creation
- Social Media Management
- Digital Marketing
- Business Development
- Copywriting and Editing
- Email Marketing
- Reporting and Analytics
- Graphic Design
- Photography
- Online Advertising
- Marketing Training Packages

